

# Brilliance Ultra

## Concentrated Commercial Laundry Powder



### GENERAL DESCRIPTION

Brilliance Ultra is a concentrated laundry detergent containing a specific blend of soil emulsifying agents and advanced optical brighteners which provide superior results on all washable fabrics. Safe for use on both synthetic and natural fibers.

It is excellent at removing stubborn soil and keeping it in suspension preventing redistribution on fabric.

Rinses quickly and completely and does not contain harsh alkalis. It cleans effectively in all water hardness conditions and temperatures and is biodegradable.

### PHYSICAL PROPERTIES:

Chemical Composition . . . . . Soil suspending & rinsing agents; mineral sequestering agents for hard water conditioning; neutrally charged surfactants for effective hard water washing.

Appearance . . . . . Blue Powder  
pH of 1% solution . . . . . 10.2  
Penetration . . . . . Immediate  
Stability . . . . . 1 Year @ Ambient Temperature  
Wetting Ability . . . . . Excellent  
Biodegradable . . . . . Yes  
Foam . . . . . Low  
Rinsing . . . . . Complete  
Odor . . . . . Pleasant

### PACKAGING

40 lb. (5 Gallon ) Plastic Pail - (42 lbs. Gross)

### DIRECTIONS FOR USE:

For normal soils, use 4 - 5 ounces per 25 pounds of laundry. Brilliance Ultra is completely soluble in all normal water temperatures. For optimum soil release, use in hot (140° F to 160° F) water. Effective soil removal, at the concentrations and temperatures given, may be obtained during a normal 6 to 10 minute wash cycle. Heavy soil loads may require more, bleach / presoak treatment or a longer / repeat wash cycle.

### WARNING

KEEP OUT OF REACH OF CHILDREN.

### CAUTION

HARMFUL IF SWALLOWED.

ALKALINE POWDER. CAUSES SKIN IRRITATION. CAUSES SERIOUS EYE IRRITATION.

### FIRST AID:

EYES: Flood with water if splashed in eyes. Flush with water for at least 15 minutes and consult physician immediately. EXTERNAL: If on skin, wash with plenty of soap and water. If skin irritation occurs, get medical advice/attention. Remove contaminated clothing and wash before reuse. INTERNAL: If ingested, drink large amounts of milk, milk of magnesia, or water. DO NOT induce vomiting. Obtain prompt medical attention.

Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.